

# 10 Good Reasons to Run Your Business-Critical Apps on NetApp

## UNPARALLELED SPEED

Core enterprise workloads like Oracle, SAP, and SQL Server run up to 60% faster on the industry's first end-to-end NVMe all-flash system: AFF A800.

01



## INTEGRATED BACKUP AND RECOVERY

Simple and affordable enterprise data protection and clone management across your entire data fabric with the industry's leading enterprise data management software: NetApp® ONTAP®.

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## INCREASE PRODUCTIVITY AND REDUCE TIME

Clone as a service empowers DevOps, databases, and VDI to easily provision new workloads in less than 10 minutes.

03



## REDUCE RISK

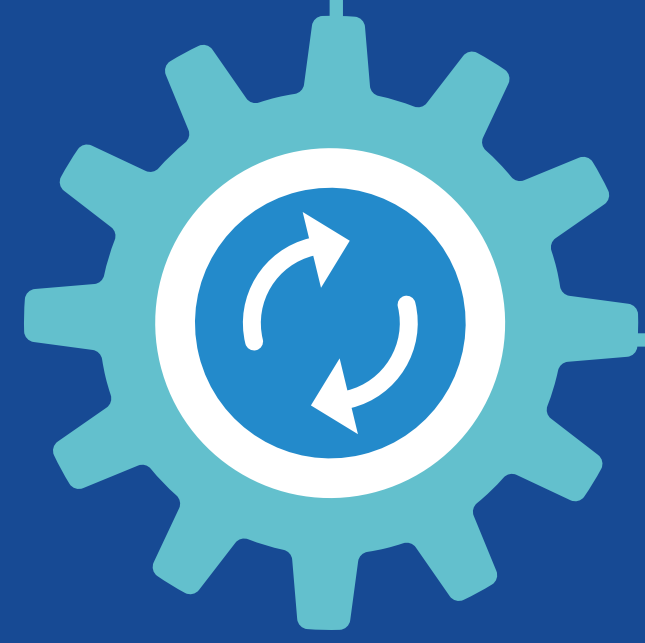
Policy-based service-level agreements (SLAs) with adaptive quality of service (AQoS) ensure that all applications deliver the expected user experience, eliminating the risk of bulky workloads taking precedence over others.

04

## INDUSTRY-LEADING AVAILABILITY

NetApp's "six nines" availability ensures business continuity, with fast failover and IP- or FC-based synchronization for both NAS and SAN workloads.

05



## INVESTMENT PROTECTION

With NetApp's massive scale-out capabilities, you can cluster ONTAP storage systems together to 20PB (petabytes) and beyond.

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## CLOUD INTEGRATION

Only ONTAP provides the flexibility to control your data in any cloud - with built-in integration with Amazon Web Services (AWS), Microsoft Azure, and Google Cloud Platform.

07



## DO MORE WITH LESS

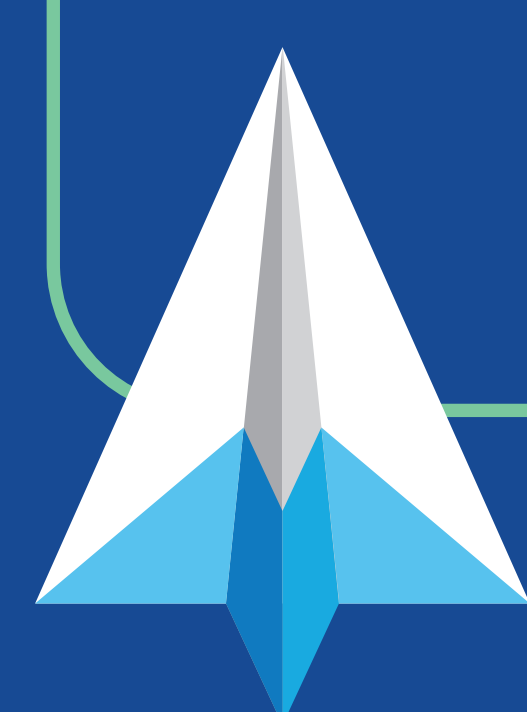
Improve data center cost effectiveness through NetApp's guaranteed storage efficiency program.

08

## STREAMLINE PROCESSES

Integrate and automate routine data center processes through powerful REST APIs.

09



## OPTIMIZE EFFICIENCY

NetApp tools make it easy to understand consumption and costs, so you can optimize your storage infrastructure and keep data where it's most effective.

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Learn how you can accelerate your databases with the **world's fastest cloud-connected flash.**